# An Institutional Approach to Understanding the Development of CSO Regulatory Regimes: An Historical Analysis of the East African Community

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ABSTRACT: CSO regulatory regimes are the law-based, political institutions that regulate civil society. Most research on these institutions treats them as innovative tools of judicial repression that governments use to weaken civil society and stay in power. Scholars and practitioners have termed this new form of dictatorial oppression and attack on voluntary association the "closing space" phenomenon. Our broader theory suggests, however, that these laws can either help or hinder civil society depending on their content. This chapter uses directed dyad-year event history analysis to study the changing composition of rules that comprise CSO regulatory regimes in East Africa from 1963 to 2017. Its primary focus compares the domestic, international, and historical sources of policy change. The paper tests institutional and diffusion hypotheses using primary data of 177 laws from 14 countries written in 6 languages coded using a 58-part coding protocol. These findings further our understanding of CSO regulatory regimes and argue that these legal frameworks are political institutions with many dimensions and long histories.

#### Introduction

This chapter is part of my broader research project that contributes to the new research program that scholars and practitioners refer to as the "closing space" phenomenon. For reasons that I will make apparent later, I prefer to think of this research program as the "changing space" phenomenon. In this chapter, I explore the conditions under which the law-based political institutions that regulate civil society organizations (CSOs) change. I refer to these political institutions as *CSO regulatory regimes* and define them as the formal and informal rules that create carefully institutionalized regulatory systems that structure the activity of CSOs. The research question that I discuss here, in broad terms, is: why do CSO regulatory regimes vary? My theoretical framing for this chapter draws on several theories presented in chapter two, and specifically, state-civil society interactions, historical institutionalism, and policy diffusion. These literatures inform two theory-driven research questions discussed here. First, to what extent do preexisting institutions affect changes to CSO regulatory regimes? And second, to what degree does policy diffusion affect policy change? To answer these specific research questions, I use data from my previous chapter's descriptive analysis of CSO regulatory regimes in 17 countries.

Arguments by "closing space" scholars begin in the closing decades of the 20th century where global trends in technology, democracy promotion, and unmet public service goods, fueled an enormous growth in the number of CSOs in the Global South (Anheier and Salamon

1998, Cammett and MacLean 2014b, Schnable 2015, Sikkink and Smith 2002). While many countries encourage and depend on these organizations, not all sovereign states unconditionally welcome them. Now, and for almost two decades, a growing number of scholars and practitioners have warned that the assault on democracy assistance programs has accelerated and perhaps expanded into consolidated democracies (Carothers 2006, Carothers and Brechenmacher 2014, Christensen and Weinstein 2013, Dupuy, Ron and Prakash 2016, Musila 2019, Rakner 2019, Reddy 2018, Swiney 2019). "Closing space" scholars argue that CSOs—many of which unite the faithful, seek to empower women, or assist the disadvantaged—face unnecessary legal hurdles and bureaucratic red tape when operating in countries around the world. These barriers mean local CSOs, considered essential to democratic consolidation and peaceful society, are less likely to gain the critical mass necessary to challenge an oppressive state and correct political inequalities. Whether intentional, restrictive laws impede efforts to teach the art and science of association essential for self-governance, or what Vincent Ostrom called "political capacity" (Ostrom 1973 [2008]:149).

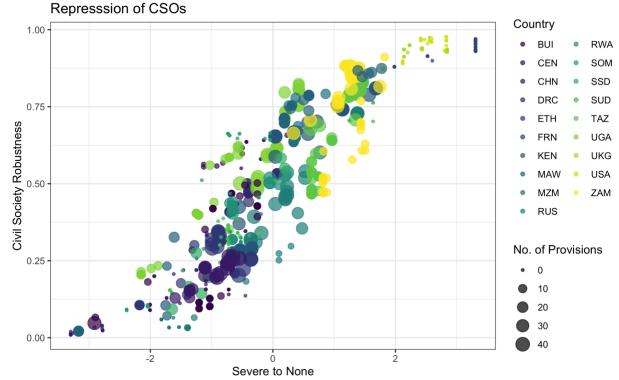
The "closing space" discourse presents all laws that regulate CSOs as entirely predatory and believed to facilitate judicial repression (Carothers 2006, Christensen and Weinstein 2013, Dupuy, Ron and Prakash 2016). The very term, "closing space," implies a situation that is unidirectional and permanent. The degree to which this is true is contestable. It is true that the repression of voluntary association anywhere is a threat to voluntary association everywhere. But, perhaps, there are small glimmers of hope. For example, recent research finds CSO regulatory regimes contain provisions that protect and help CSOs and facilitate society's trust in them (DeMattee 2019a, Kiai 2012). Law-based political institutions that allow CSOs to buy and sell property, receive tax-exempt status, incentivize charitable donations by permitting tax deductions, and exist as a legal form into perpetuity are all examples of laws that open and expand the civic space. These freedom-expanding provisions have existed in the Global South for decades, and in some cases predating a country's independence (see previous chapters).

I consider provisions to be "freedom-expanding" due to their ability to foster civil society and promote voluntary association. "Freedom-restricting" provisions, meanwhile, attack and hinder CSOs, stifle their formation, limit their resources, and restrict their autonomy. Both the World Bank (World Bank 1997:5) and the UN's Special Rapporteur on the Rights of Peaceful Assembly and Association (Kiai 2012:13-19) argue against laws that undermine voluntary association while also advocating for laws designed to foster independent, professional, and transparent CSOs. Data from the V-Dem (Coppedge et al. 2018) dataset produces the scatterplot in Figure 1. It shows a positive relationship between low levels of CSO repression (x-axis) and countries' civil society robustness (y-axis). While this relationship seems intuitive, scholars have only just begun to study the role of law-based political institutions on this crucial state-society relationship.

If the discourse surrounding the research produced by practitioners and scholars on this topic—which warn of a "backlash against democracy promotion" (Carothers 2006), "crackdown[s] on foreign-funded NGOs" (Dupuy, Ron and Prakash 2015), "state repression of NGOs" (Chaudhry 2016), "anti-NGO measures in Africa" (Musila 2019), a "democratic rollback in Africa" (Rakner 2019), and a "spread into strong democratic states" (Swiney 2019)—is to be believed, then a time-lapse version of Figure 1 should show all cases rushing to the bottom-left corner of the graph starting in the late-90s.

<sup>&</sup>lt;sup>1</sup> Provisions are the smallest elements of regulatory regimes and are analogous to the articles and sections that comprise laws.

# Figure 1: Civil Society Robustness



The historical record in Animation 1 tells a different story and provides at least four reasons why the "closing space" argument needs to be investigated more carefully. First, most cases transit in a positive direction and enjoy greater civil society robustness and less CSO repression later in the timeline. Only the most liberal democracies experience consistently low levels of repression and high levels of robustness. This observation is the first challenge to "closing space" scholars: several cases appear to be opening rather than closing.

Second, of the states that transit the two-dimensional space, their trajectories are neither smooth nor unidirectional. Both observations are orthogonal to the "closing space" argument's working hypothesis that the civic space is rapidly shrinking into oblivion. Third, circle sizes crudely measure the number of provisions contained within each regulatory regime. The circles do not differentiate between 'good' or 'bad' provisions, but their increasing size throughout historical record suggests (i) laws have always existed to regulate CSOs, and (ii) the quantity of provisions within these law-based political institutions appears to be growing in both repressed and unrepressed countries. This first point challenges the "closing space" thesis and provides evidence that the laws regulating CSOs are not new; the second shows that some robust and unrepressed countries have large circles, which means some provisions may, in fact, help CSOs and foster civil society robustness.

Finally, the many fits and starts signal a very dynamic context. This means that CSO regulatory regimes likely experience many moments of change—e.g., addition of new laws, amendments to existing laws, replacement of old laws with new laws, inconsistent enforcement by the government, etc.—that requires a more careful analysis than merely studying the adoption of a single law or provision. Why these regulatory regimes vary, and what role do preexisting institutions and policy diffusion have in the process is the singular focus of this chapter.

 Received wisdom provides three points that motive this paper. First, despite recognizing that laws *can* contain provisions that help voluntary association, research has not yet given permissive provisions—e.g., those that prevent governments' repression of CSOs and foster CSO pluralism—the same attention used to study freedom-restricting ones. As a consequence, we have an unequal understanding of the two types of provisions that comprise CSO regulatory regimes. Second, research generally takes a short-term view when studying the adoption of these laws (for notable exception see Mayhew 2005). This choice in research designs paints laws as a new phenomenon that emerged in the 1990s, and, as a result, creates a gap in our understanding of how preexisting institutions affect policy change. Finally, despite the well-documented occurrence of policy diffusion happening in many policy domains around the globe, research on this topic has been unable to find strong empirical evidence of policy diffusion across administrative jurisdictions (for notable exception see Reddy 2018). As a result, research suggests CSO regulatory regimes are the product of domestic circumstances insulated from foreign influences. These three points frame the theoretical and analytical efforts of this paper to answer the broad research question: why do CSO regulatory regimes vary?

My previous dissertation chapter described laws from 17 countries (see Appendix2). That work validates my first and second working hypotheses used here: (i) that regulatory regimes contain provisions that help and others that hinder CSOs, and (ii) that these law-based political institutions are not new. In this chapter, I draw on insights from policy process research to learn something new about the institutional development of CSO regulatory regimes. Specifically, I

<sup>&</sup>lt;sup>2</sup> This version of the paper includes only 14 countries. Later versions of this paper will add France, Russia, the United Kingdom, and the United States. Somalia and Sudan were part of the original research design, but access to their laws proved especially challenging, and the few laws in my possession were unable to be translated for budgetary reasons.

focus on two undertheorized areas in this research program: preexisting institutions and policy diffusion.

The data to answer these research questions comes from coding primary source materials to understand how these political institutions change. The level of analysis of this study is the CSO regulatory regime, which varies across countries at the same moments in time and within a single country over the observation period. The data-set observations (Brady and Collier 2010:357) take a directed dyad-year form and include the stock of permissive and restrictive provisions that comprise the regulatory regime for each country in the dyad. I discuss the operationalization of these variables below. My analysis simultaneously accounts for internal and external factors of institutional change by combining the primary data's qualitative coding with secondary data from the Comparative Constitutions Project (Elkins, Ginsburg and Melton 2014), the Varieties of Democracy Dataset (Coppedge et al. 2018), ratification status of human rights treaties (United Nations Office of Legal Affairs 2018), U.N. voting assembly data (Voeten, Strezhnev and Bailey 2018), and several World Development Indicators (World Bank 2018).

# Theory

Civil society undertakes economic, political, and social roles in societies (Edwards 2004), and many analytical frameworks describe the state-civil society relationship (Brass 2016, Bratton 1989, Cammett and MacLean 2014a, Najam 2000). Perhaps the most elegant framing is the one that describes these independent organizations as having either a complementary, supplementary, or adversarial relationships with government (Young 2000, Young 2006). The relationship is complementary when CSOs engage in public service provision; supplementary when they remedy social dislocations left unresolved by unresponsive governments; adversarial when groups advocate for policy and social change, or use violence or other extreme measures to challenge political power. These relationships are, of course, dynamic, overlapping, complicated, and politicized.

In consolidated democracies of advanced industrialized countries (AICs), state-CSO interactions exhibit a complementary and collaborative nature (Ansell and Gash 2008, Ansell and Torfing 2016). Theory suggests this relationship is interdependent as CSOs —as an ideal type—complement government because these smaller organizations personalize provision of services, operate on a smaller scale, adjust care to fit individual needs, and stimulate competition among service providers (Salamon 1987). This governance relationship takes different forms across AICs according to a path-dependent process that begins with critical domestic factors such as the size and type of the public welfare regime and the perceived role of government (Salamon and Anheier 1998, Salamon, Sokolowski and Haddock 2017).

The environment for CSOs varies across nondemocratic types as well (Linz and Stepan 1996). Under authoritarianism, civil liberties either do not exist or exist without any guarantee. Thus, CSOs are permitted to operate separate from the state only as long as their existence and activity advance the regime's interests. Under totalitarianism, the dominant political party controls all areas of society, making it improbable for CSOs to exist separate from the state (much less acquire the necessary organizational resources to achieve a semblance of autonomy). Unfortunately, the situation does not immediately improve in either situation once a country enters a democratic transition. Post-authoritarian and post-totalitarian societies require extensive reforms to legal systems to ensure the rule of law. But these changes are not sufficient for CSO prosperity because, under old regimes, citizens learned and developed distrust towards non-state organizations and chose to trust the state and the primary associations of friends and family

(Howard 2011). Thus, not only do preexisting cultural norms play an essential factor in whether new institutional arrangements successfully take hold (Boettke, Coyne and Leeson 2008), but long stretches of time and repeated attempts may also be necessary if society is to enjoy religious freedom and constitutional reforms (Johnson and Koyama 2019, Mutunga 1999).

In developing countries broadly, state-CSO interactions followed a different path to reach their public-private governance relationship. Their endpoint, however, is more supplementary rather than complementary. At the end of the 20th century, foreign donors sought alternative means to support the new governments of new states for failure to provide public service goods (Anheier and Salamon 1998). Instead, under the economic prescriptions of the Washington Consensus (Williamson 1990), foreign donors structured incentives so that the public-private governance structure was the only option available to aid-receiving countries. In the end, the number of CSOs around the world surged because foreign donors used these 'trusted' organizations to meet the demand for public service goods and advocate for democracy promotion in a changing world. The dependence on CSOs for the provision of public service goods might have achieved some short-term goals, but continued reliance on these organizations prevented developing countries from building the empirical factors seen in stable sovereign states (Jackson and Rosberg 1982).

## The Institutions of State-Civil Society Interactions

1 2

Politics affects the economic, political, and social activities of civil society. Law-based political institutions set the context of these interactions. Legal experts dichotomize rights into negative and positive types. Negative rights as protections against interference "in forbidden ways," while positive rights guarantee access to finite or scarce resources like education or legal counsel (Fried 1978:110). Examples of these rights are the American Bill of Rights and its "applicable [negative] rights to be free from some government action," whereas a European-style "'wish list' of rights to certain services from the government" exemplify positive ones (Cole 1999:2100, emphasis in original). Others differentiate between positive and negative rights by drawing on distinctions of "duty" and "conflict" (Fabre 1998:263-64). Here, negative rights are government non-interference. They demand government inaction, which does not require scarce of finite goods and is therefore non-rival. Positive rights, on the other hand, ground positive duties of government action to limited help and resources. They are claims on finite public service goods and may sow conflict if not sufficiently financed. Some argue that there is no practical distinction between negative and positive rights because all rights require some degree of state resources and intervention (Holmes and Sunstein 1999). Hirschl (2000:1072-73) provides an example and explains that "the enforcement and preservation of property rights (a classic negative right) requires a detailed registration and protection apparatus which has traditionally been sponsored by the state." Although it appears the promotion and protection of both negative and positive rights require some degree of government action, the legal community has long accepted the fundamental logic of this conceptual distinction (Cole 1999, Fabre 1998, Fried 1978, Hirschl 2000).

And just as the conceptual dichotomy separates rights into negative and positive types, so too can the elements of a CSO regulatory regime be divided into mutually exclusive categories: permissive and restrictive provisions. I originally defined *CSO regulatory regimes* as the legal framework of multiple laws and constitutional freedoms that create carefully institutionalized regulatory systems that structure the activity of CSOs (DeMattee 2019a). My original definition attempted to include all forms of rules that affect CSOs' day-to-day decisions. However, as

Elinor Ostrom (2005b:61) explains, "[rule] making (or governance) regarding the rules that will be used to regulate operational-level choices is usually carried out in one or more collective-choice arenas." And while "formal collective-choice arenas" produce most of these rules through representative institutions, regulators, and courtrooms, Ostrom explains it is also possible that "self-organized collective-choice arenas" such as private associations can produce rules that shape day-to-day operational decisions (Ostrom 2005b:62). As such, I have expanded my definition of CSO regulatory regimes to include self-governance rules that regulate CSOs' behavior such as Kenya's *Non-Governmental Organizations Council Code of Conduct* (1995) and the *Code of Conduct for NGOs in Ethiopia* (1998).

The remainder of this chapter discusses the extent to which preexisting institutions and policy diffusion affect changes to CSO regulatory regimes over time. And although scholars and practitioners have already linked laws and self-regulation to the organizational ecology of CSOs in both developed and developing contexts (Breen, Dunn and Sidel 2017, Salamon and Toepler 1997, World Bank 1997), scholars have yet to rigorously study these institutions in a holistic manner that systematically considers both permissive and restrictive provisions.

#### Contours of the Debate

Nonprofit theory provides a theoretical toehold for why states pass *permissive* laws. Interdependence theory (Salamon 1987) predicts states pass permissive laws because public service provision relies on complementary and supplementary cooperation between the government and CSOs. This theory assumes a neutral and well-meaning state, which limits its theoretical scope to freedom-expanding permissive laws. Social origins theory (Salamon and Anheier 1998) relegates CSOs to the task of remedying government and market failures. Social origins theory explains CSOs are a supplement to the state and predicts the welfare regime of the country predetermines the robustness of the CSO organizational ecology. Though the theory applies to a broader range of cases than interdependence theory, its heavy reliance on macrolevel path-dependency explanations—specifically the historical decision states make to choose one type of welfare regime and not another (Esping-Andersen 1990)—is quite rigid and does not accommodate frequent policy changes observed in this domain3. Indeed, upcoming work identifies five concerns with social origins theory and prescribes three steps if it is to be reformulated as a useful theory that explains the vitality of civil society across cases (Anheier, Lang and Toepler 2020). In summary, interdependence theory may explain frequent policy changes, but its assumption of a neutral and well-meaning state limits its application to permissive laws only. Social origins theory predicts both permissive and restrictive laws, but its path-dependent nature limits its explanatory value when studying frequent policy changes.

A growing literature attempts to predict government adoption of *restrictive* laws (the 'closing' or 'shrinking' space argument). This literature argues governments use laws to reconfigure regulatory regimes to weaken civil society and protect the government's hold on political power (Carothers 2006, Carothers and Brechenmacher 2014, Christensen and Weinstein 2013, Dupuy, Ron and Prakash 2016). This explanation seems to describe a large proportion of cases, but its explanatory power shows some weaknesses. First, it does not explain why unthreatened regimes—e.g., Putin's Russia, Xi Jinping's China, or Kim Jon-un's North Korea—pass restrictive laws when they have such a firm hold on power. Second, studies focused on restrictive laws that hinder the voluntary sector analytically omit permissive laws that help

<sup>&</sup>lt;sup>3</sup> Scruggs and Allan (2006) attempted to replicate Esping-Andersen's work but found the inclusion of additional policy characteristics caused the policy regimes to disappear.

CSOs, which leads to incomplete theory. Therefore, like the nonprofit theories just discussed, the closing-space argument offers theoretical explanations for only one type of policy: restrictive ones. It is undertheorized concerning the passage of helpful provisions and the removal of restrictive ones.

Most research on the adoption of restrictive laws disagrees on the extent to which international or domestic factors influence adoption. Research by scholars testing the influence of neighboring states has mixed findings with some finding no significant relationships (DeMattee 2019b, Dupuy, Ron and Prakash 2016) and others finding strong support of neighborhood effects and international linkages (Reddy 2018). Still, others focus on the intervention of influential global leaders who either protect states who attempt to pass restrictive laws (Christensen and Weinstein 2013) or serve as the object of emulation in a leader-laggard model of policy adoption. Some of these findings are incongruent with a broader literature that shows international influence is a significant factor when explaining patterns of compliance to international monetary law and bilateral investment treaties (Elkins, Guzman and Simmons 2006, Simmons 2000), adoption of economic policy (Simmons and Elkins 2004), the spread of corporate social responsibility (CSR) frameworks (Lim and Tsutsui 2012), and the emulation of renewable energy policy (Baldwin, Carley and Nicholson-Crotty 2019). This article builds on existing scholarship and uses a holistic and historical analysis to rigorously evaluate the degree to which domestic, international, or historical factors affect the composition of a country's CSO regulatory regime.

### Why Laws Vary – Preexisting Institutions

Robust analytical frameworks of institutional analysis underscore the importance of history and show that one period's policy outcome shapes the rules of future political action arenas (Cole, Epstein and McGinnis 2014, McGinnis and Ostrom 2014, Ostrom 1990, Ostrom and Cox 2010, Ostrom 2011). These preexisting institutions take the form of constitutions, international treaties, legislation, regulatory rules, and self-regulated codes of conduct. Although research on the law-based political institutions that affect civil society has not yet explored how preexisting policies affect policy change4, a broader literature on institutions provides an entry point for this analysis.

Research on laws that regulate civil society discuss the long histories of CSO regulatory regimes and acknowledge that laws add, amend, and replace each other over time (Bloodgood, Tremblay-Boire and Prakash 2014:723, Breen, Dunn and Sidel 2017, DeMattee 2019a:11-13, Dupuy, Ron and Prakash 2015, Maru 2017, Mayhew 2005, Musila 2019, Salamon and Toepler 1997, Toepler, Pape and Benevolenski 2019). Yet, scholars rarely include preexisting institutions in their empirical analysis choosing instead to analyze lawmaking as if it occurs "in the wild."

Recent work, however, suggests the combination of particular preexisting institutions create an institutional context that decreases the probability governments pass restrictive provisions (DeMattee 2019b). In that article, I built on current theory and replicated data to show that certain preexisting institutions are contextual factors in the closing space phenomenon. My institutional approach focused on the ratification of the International Covenant on Civil and

<sup>&</sup>lt;sup>4</sup> Elsewhere, I argue ratification of the International Covenant on Civil and Political Rights by countries whose constitutions give international treaties higher status than ordinary legislation make countries less likely to adopt restrictive foreign financing laws (DeMattee 2019b). While constitutions and international agreements are significant preexisting institutions, they are of a different type than the collective-choice rules passed by legislatures (Cole 2017, Ostrom 2005a).

Political Rights (ICCPR) and constitutional provisions. The ICCPR is the critical human rights treaty that commits its parties to promote human rights and individual freedoms such as the freedom to associate (Donnelly 2013, Henkin 2000). International law uses Article 22(2) of the ICCPR to establish legal criteria, a three-part tests, to evaluate the legitimacy of laws affecting voluntary association (U.N. Human Rights Committee, 2006; 2007; 2015). However, ICCPR ratification may not be sufficient to protect these rights because constitutional provisions condition the degree to which ICCPR obligations affect domestic lawmaking. Thus, from an institutional analysis perspective, the consequences of ratification depends on constitutional rules. More simply, given ICCPR ratification, constitutions that privilege treaties above ordinary legislation create a preexisting institutional arrangement that retards the expansion of restrictive provisions.

Unfortunately, the biconditional institutional arrangement of that analysis did not consider the institutional arrangement's relationship with permissive, freedom-expanding provisions and was limited to replicated data of 138 countries from 1993-2012. Thus, my first set of hypotheses proposes a positive relationship between the presence of the biconditional institutional arrangement and the permissiveness of CSO regulatory regimes, and it retests the existences of a negative relationship between the institutional arrangement and restrictive provisions on a smaller set of countries over a longer period of time. These hypotheses formally stated are:

H1A (H1B): The biconditional institutional arrangement increases (decreases) the size of later permissive (restrictive) expansions. The presence of the biconditional institutional arrangement—i.e., ICCPR ratification and constitutional provisions that make international treaties superior to ordinary legislation—increases (decreases) the size of subsequent permissive (restrictive) expansions in the regulatory regime6.

"Covenants, Constitutions, and Distinct Law Types" (DeMattee 2019b) was an important contribution to this research program because it was the first to *look up to* constitutions and *look to the past* with respect to ICCPR ratification when theorizing and analyzing the rules governments pass to regulate civil society. I consider both constitutions and international treaties as components of constitutional-choice rules that structure future collective-choice activities that, in turn, affect the operational-rules that shape day-to-day decisions. The limited statistical analyses studying the origin and effects of laws that regulate civil society have not yet controlled for preexisting collective-choice rules (Chaudhry 2016, DeMattee 2019b, Dupuy, Ron and Prakash 2016:5-8, Dupuy and Prakash 2017:7-11, Reddy 2018, Swiney 2019). This analytical decision is driven, at least to some degree, by the limited availability of data on the contents of laws in different countries written in different languages. Nevertheless, the presumption that new

<sup>&</sup>lt;sup>5</sup> The three-part test requires rules must be (i) prescribed by law using sufficiently precise and accessible language; (ii) established to meet legitimate aims specified by Article 22(2) to include "national security or public safety, public order, the protection of public health or morals or the protection of the rights and freedoms of others"; (iii) be "necessary for democracy" in that they meet a pressing social need in a proportional manner.

<sup>6</sup> Here, and throughout the remainder of the chapter whenever possible, I use parentheses to simplify the presentation of hypotheses because my research questions concern both permissive and restrictive expansions in CSO regulatory regimes. For example, the combined hypotheses above could be rewritten separately as *H1A*: The Biconditional Institutional Arrangement Increases the Size of the Permissive Expansion: the presence of the biconditional institutional arrangement increases the size of the permissive expansion in the regulatory regime. And, *H1B*: The Biconditional Institutional Arrangement Decreases the Size of the Restrictive Expansion: the presence of the biconditional institutional arrangement decreases the size of the restrictive expansion in the regulatory regime.

policies are independent of preexisting ones is incongruent with longstanding literature analyzing institutional development and rule change.

The existence of preexisting institutions suggests that policy adoption is less an exercise of significant reordering and more a "muddling through" of incremental change (Lindblom 1959). Preexisting institutions are analytically relevant because preceding steps in a particular direction induce further movement in the same direction even when the initial step "originated by historical accident" (Pierson 2000:264). As an incremental process, preexisting institutions change during distinct moments of policy adoption, reinvention, and amendment (Carley, Nicholson-Crotty and Miller 2016). Within these collective-choice moments7, the contents of policies themselves may take one of four relationships with preexisting institutions (Mahajan and Peterson 1985). If a change occurs 'in the wild' where it is unrelated to the preexistence of other policies, then new policies are independent. If not independent, change occurs 'on rails,' and the new policy--or 'rule'--is one of three types: first, *complementary* if the preexistence of one rule increases the probability of the adoption of another. For example, the preexistence of a taxexemption for most CSOs may be complementary to the tax deduction for charitable CSOs. Second, a new rule is *contingent* if a preexisting rule is necessary for the adoption of another. CSOs' receiving tax privileges may be contingent upon first requiring CSOs to register as a particular legal form, which itself might be contingent upon establishing a government agency. Third, rules are *substitutes* when a preexisting rule prevents (or decreases the probability of) the adoption of a later rule, such as a prohibition on receiving foreign funding is a substitute for taxing foreign funding.

History and preexisting institutions have been ignored and gone undertheorized by this research program. I argue instead that preexisting stocks of each provision type are omitted variables that affect the changing space of CSO regulatory regimes. It is beyond the scope of this chapter to make precise hypotheses regarding one provision's relationship with another provision type. Instead, a more humble argument lays the foundation for future work by showing the size of preexisting stocks of provisions constrains future collective-choice moments. I argue provisions of the same type—either permissive or restrictive—are substitutes for each other in meeting the government's aims of crafting law-based political institutions that help or hinder CSOs. The following hypotheses make explicit these testable claims:

H2A (H2B): Preexisting stocks of permissive (restrictive) provisions decrease the size of later permissive (restrictive) expansions. As substitutes for achieving the government's aims, larger stocks of permissive (restrictive) provisions decrease the size of subsequent permissive (restrictive) expansions in the regulatory regime.

Why Laws Vary – Policy Diffusion

Preexisting institutions and current circumstances offer domestic explanations for why laws vary. Another explanation is policy diffusion. Policy diffusion is the inter-jurisdictional influence that one government's policy decision has on changing the probability of adoption by the remaining pool of non-adopters (Berry and Berry 2014:308, Simmons, Dobbin and Garrett

<sup>7</sup> This wordplay builds on the idea of "constitutional moments" which establish the rules that structure future rule-making (Brennan and Buchanan 1985, Buchanan and Tullock 1961, Cole 2017, Ostrom 2005a). I define collective-choice moments simply as the collective-choice action arenas (i.e., policy choice situations) that change or maintain the operational rules that "directly affect day-to-day decisions made by the participants in any setting" (Ostrom 2005b:58).

2006:787, Strang 1991:325). I refer to *leaders* as those jurisdictions that have adopted a policy, and *laggards* as those jurisdictions considering adopting a policy. The processes of policy diffusion are numerous (for a complete review see Berry and Berry 2014) but organize into the three broad classes: learning, emulation, and competition (Gilardi 2015). The shared trait of all processes is that laggard governments in jurisdictions considering adoption first evaluate information from leader jurisdictions who have already adopted a similar policy.

This paper tests three learning and emulation processes. *Learning* is a pragmatic form of information evaluation that focuses on the policy itself and its outcomes. Successful policies are likely to diffuse if they create more positive results or fewer negative ones. More recently, the pragmatic learning diffusion process has expanded to include sameness-in-context between two jurisdictions. Decisionmakers in laggard jurisdictions use this information to handicap and refine their expectations regarding whether desired outcomes observed in leaders' jurisdictions will replicate due to local factors. Increased sameness in the "implementation environment" may include jurisdictional similarities along with structural or institutional characteristics, government's capacity to monitor and enforce policy, and society's willingness to comply with the policy (Nicholson-Crotty and Carley 2016:78,82). Increased sameness in the implementation environment corresponds with higher levels of "institutional stickiness" where the likely success of a proposed institutional change is dependent on the ability or inability of the change to take hold and 'stick' where it is adopted (Boettke, Coyne and Leeson 2008).

*Emulation* is a sociological form of information evaluation that focuses on the leader government that adopted the policy rather than the policy or its objective consequences. One form of sociological emulation known as normative pressure occurs when the source of emulation is the widespread adoption of a policy by many other leader jurisdictions. This type of normative neighborhood effect is what has been tested in this research program but scholars have found null results when operationalizing diffusion as "the percentage of [leader] states within a [laggard's] World Development Indicators regional group" (DeMattee 2019b:11) and "the percentage of [leader] countries in a [laggard's] geographical region" (Dupuy, Ron and Prakash 2016:7). Policy scholars consider this an outdated approach, however, because diffusion is operationalized as a simple average effect across all prior adopters (Boehmke 2009:1125, Carley, Nicholson-Crotty and Miller 2016:11, Volden 2006:295). Imitation is another form of sociological emulation. It occurs when a laggard jurisdiction imitates a leader because of its strong reputation and credibility (Christensen and Weinstein 2013), shared characteristics such as religious group and common colonial heritage (Berinzon and Briggs 2019, Elkins, Guzman and Simmons 2006, Simmons and Elkins 2004), and similar ideological and democratic convictions (Baldwin, Carley and Nicholson-Crotty 2019).

The policy diffusion literature generally discusses diffusion in an either/or manner. For example, one popular review explains policy diffusion "occurs if the probability of adoption of a policy by one governmental jurisdiction is influenced by the policy choice of other governments in the system" (Berry and Berry 2014:310), and another review defines policy diffusion as "any process where prior adoption of a trait or practice in a population alters the probability of adoption for the remaining non-adopters" (Gilardi 2015:9 citing Strang 1991:325). In other words, policy diffusion studies generally study discrete changes in policy—i.e., "adopt" or "has not adopted"—with analyses usually discussing binary outcomes leading to results interpreted as increases or decreases in the predicted probability of *Is* or *Os*. Exceptions to this generalization certainly exist, and policy scholars have used non-binary outcomes such as aggregate measures and "summative indexes" for theoretical, conceptual, and methodological reasons (Bailey and

Rom 2004, Nicholson-Crotty and Nicholson-Crotty 2011:615-16, Volden 2002). These exceptions are exceptional because their research questions required a nuanced research design able to study both the direction and magnitude of policy changes. Traditional binary approaches, meanwhile, are unable to discuss policy change in terms of magnitude and are limited to only directional probabilities.

Taken together, I make three arguments drawing on this policy diffusion literature. First, I argue the size of CSO regulatory regime expansions—both permissive and restrictive ones—are larger if laggard and leader jurisdictions have similar implementation environments as measured by levels of organized opposition by CSOs to the current political system. Second, I argue the size of CSO regulatory regime expansions—both permissive and restrictive ones—are larger if laggard and leader jurisdictions are more similar ideologically as measured voting patterns in the U.N. Third, I argue the size of CSO regulatory regime expansions—both permissive and restrictive ones—are larger if laggard and leader jurisdictions share common colonial histories. I reformulate these arguments into three testable hypotheses that make these claims concerning policy diffusion explicit:

1 2

- (H3) Greater leader-laggard similarity in the implementation environment increases the size of the expansion regardless of the provision type: The higher the degree of sameness in two jurisdictions' levels of organized opposition by CSOs to the current political system, the larger the size of the expansion by the laggard jurisdiction.
- 21 (H4) Greater leader-laggard similarity in political ideology increases the size of the
  22 expansion regardless of the provision type: The higher the degree of sameness in two
  23 jurisdictions' voting patterns in the U.N., the larger the size of the expansion by the laggard
  24 jurisdiction.
  - (H5) When the leader and laggard share a common colonial past increases the size of the expansion regardless of the provision type: If two jurisdictions share a common colonial history, the larger the size of the expansion by the laggard jurisdiction.

## **Empirical Methods and Data**

## Research Design

In this chapter, I discuss two theory-driven research questions. First, to what extent do preexisting institutions affect changes to CSO regulatory regimes? And second, to what degree does policy diffusion affect policy change? Both questions, and their related hypotheses, consider two dimensions of change: direction and magnitude. This is a significant departure from the standard event history analysis approach that studies binary outcomes.

This particular research program, which studies the laws states use to regulate civil society, typically examines the adoption of statutes among a large sample of countries over a 20- to 30-year period. These analyses generally do not control for differences across laws and treat all adoption events as the same. This pooled event history analysis (PEHA) stacks the data of different adoption events to estimate parameters in a single model (Kreitzer and Boehmke 2016). PEHA imposes a homogeneity assumption on laws that reality often violates (Ibid.), whereas more nuanced approaches "emphasizes the unique determinants of a specific policy" and may reveal that "certain variables have a heterogeneous effect" on adoption events (DeMattee 2019b, Kreitzer and Boehmke 2016:123, 34). While some analysts use multilevel modeling with random

intercepts and random coefficients to control for policy heterogeneity (e.g., Kreitzer 2015), I exploit policy differences by scaling down to study a much wider variety of provisions, for a smaller number of countries, over a more extended period, using a directed dyadic approach.

As generally applied, the directed dyadic approach organizes the data in a way that each country dyad appears twice in a given year, alternating the identity of the leader and laggard country in the second observation (Boehmke 2009:1127). Due to data limitations, there are three types of dyads in the data. The six members of the East African Community (EAC) comprise the first. These states have directional dyads with each other and generate roughly 30 (6 x 5 = 30) directed-dyad observations each year with each state taking a leader and laggard position. Countries in the remaining types take only leader positions because of missing information on their other politically relevant dyadic relationships. The six countries adjacent to the EAC take a leader-only relationship with EAC members to generate another 36 (6 x 6 = 48) directed-dyad observations annually. Finally, the five Permanent Members of the U.N. Security Council (P5) comprise the remaining type and take the leader-only position in 30 (5 x 6 = 30) yearly directed-dyad observations.

Although some governments pass more laws than others, all have passed at least one. Carefully coding 177 laws from 14 countries showed these laws contained different permutations of provisions, or "rule inventories." Thus, analyzing the adoption or amendment of a law as a binary event would not answer my research questions with any degree of accuracy. My research questions require a research design that can address the changing rule inventory of a regulatory regime, which I refer to as provisions. Provisions are simply the institutional ruless that comprise laws. Most are created and enforced by governments, but some emerge organically by means of self-regulation—e.g., Kenya's *Non-Governmental Organizations Council Code of Conduct* (1995) produced by the powers conferred to the NGO Council, a self-regulator, by section 24 of the NGO Act (1990).

In this data, the stock of provisions varies across countries, but all countries have at least one provision. This leads me to use a count model instead of a simpler logit or probit model. The data also show there is only one type of group in the sample: countries whose governments eventually pass a law and thus have varying stocks of restrictive and permissive provisions. The pattern in the data leads me to use a negative binomial regression model (NBRM) to account for overdispersion in the outcome. I cluster all standard errors by dyad pair to address potential intra-dyad dependencies and heteroskedasticity (Reiter and Stam 2003, Volden 2006) and limit the analysis to only those dyads where the leader had a larger stock of the provision type than the laggard in the prior period, which methodologists suggest eliminates potential bias (Boehmke 2009).

Policy diffusion literature does not generally combine count models with the directed dyad-year approach. Such applications are used in both comparative politics and international relations to answer a range of research questions such as the frequency of economic sanctions (King 1989), the volume of refugee flows between countries (Moore and Shellman 2007), the number of corporate participants in CSR frameworks (Lim and Tsutsui 2012), the count of transnational terrorists attacks (Findley, Piazza and Young 2012), the impact of trade exit costs on the rate of conflict initiations (Peterson 2014), and trade protectionism as measured by the quantity of antidumping petitions (Wolford and Kim 2017).

<sup>8</sup> I adopt the familiar definition of institutions as the rules that humans use to organize repetitive and structured social interactions (Ostrom 2005a:3).

# Creating and Analyzing Primary Data

1 2

In my previous chapter, I discuss applying the grammar of institutions (Crawford and Ostrom 1995, Crawford and Ostrom 2005) to a review of the literature to create a coding protocol to code laws for all cases and operationalize them for analysis. The corpus of primary sources contains 177 laws from 14 countries written in 6 languages. All laws were collected and then translated before the coding protocol began. I translated most laws using a two-part process. The first step used the Microsoft API to translate laws from common languages into English. For the second step, I paid native speakers pursuing doctoral degrees at American and Canadian universities to compare translated versions produced by the Microsoft API to the original text and make the necessary edits to the machine-generated translation. These second-stage edits complted the translation process. When the language was not part of the API programming, or when the text was not machine-readable, I paid native speakers pursuing doctoral degrees to translate the laws directly. Due to funding limitations, I have not back-translated any translations. I hand-coded English versions of the laws using a 58-part coding protocol. I developed the coding protocol's items inductively by reviewing research produced by scholars and practitioners (DeMattee 2019a). The coding organizes provisions by subgroup (governance, formation, operation, resources) and types (permissive, restrictive), and captured metadata for all primary sources. Due to funding limitations, I have not tested for inter-coder reliability. After coding the corpus, I transformed handwritten codes into digitized data using a Qualtrics survey. The online survey ensures digitization occurred systematically to minimize stochastic error. To prepare the data for analysis, I export the Qualtrics data into R and merge it with other data sources. Programming in R transforms the data into a directed-dyad year format, which I then export to Stata for analysis.

# Dependent Variable

There are significant conceptual and operationalization challenges facing our ability to answer the research question: why do CSO regulatory regimes vary? The appropriate dependent variables must represent the direction and size of the changes in regulatory regime variation. Conceptually, multiple laws simultaneously comprise CSO regulatory regimes (DeMattee 2019a, Maru 2017), thus focusing on the passage of any particular law is not only incomplete but may also produce misleading results (Bailey and Rom 2004, Volden 2002). And failing to account differences in the laws' contents may produce Type-I and Type-II errors (see DeMattee 2019b). Nicholson-Crotty and Nicholson-Crotty (2011:615-16) overcame similar measurement challenges by using summative indexes to capture the volume and direction of change in immigration policy in American states between 2005 and 2007.

In the present analysis, I first use two country-level summative indexes to measure the stocks of restrictive and permissive provisions in each country and year. To produce the dependent variable, I take the first difference of each index to measure the year-over-year change in the stock of the provision type. I read all laws and coded whether permissive and restrictive provisions existed that matched the given institutional statements. If the law contained a particular permissive provision, I coded it as a +1; if the law did not discuss the particular permissive provision, I coded it as a 0; if the law contained the negation of a particular permissive provision, I coded it as a -1. The same approach coded restrictive provisions: present -1; absent 0; negation +1. This produces summative indexes that measure the stocks of restrictive and permissive provisions in each country and year. I weight all provisions equally because I have no theoretical expectation that would lead to an alternative weighting scheme; therefore, the

possible size of the stock of permissive provisions is +58 (i.e., all permissive provisions present and all restrictive ones in negation), and restrictive provisions -58 (i.e., all restrictive provisions present and all permissive provisions in negation).

I calculate the dependent variable by simply taking the first difference of each summative index. Animation 2 shows the balance of permissive and restrictive provisions for all cases in the sample. I interpret the dependent variables as follows: a value of zero indicates the stock of the provision type has not changed in the country's regulatory regime; an increase identifies an expansion in the stock of the provision type; a decrease signals a contraction.

Animation 2: Balance of Provisions Across Cases

### **Independent Variables**

1 2

The U.N. Office of Legal Affairs and the *Comparative Constitutions Project* (CCP) provide the raw data to control for international commitments and constitutional differences necessary to test the first two preexisting institutions hypotheses *H1A* and *H1B*. The former provides information on whether and when a country ratifies the ICCPR. For each country-year observation, the *ICCPR Ratified* variable equals 1 if the country ratified the human rights treaty, and 0 if it did not. The CCP provides constitutional texts for 214 independent countries beginning in 1789 (Elkins, Ginsburg and Melton 2014). The *Treaties Superior* variable equals 1 for all constitutional systems that explicitly states international treaties are superior to ordinary legislation. The variable equals 0 if the constitution does not mention international treaties or gives them a status equal or inferior status to ordinary legislation.

The coding of primary sources provides the data to test the remaining hypotheses discussing preexisting institutions, *H2A* and *H2B*. *Permissive Provisions* and *Restrictive Provisions* represent the total stock of each provision type in the year prior. As with the dependent variables, I weight all provisions equally because I have no theoretical expectation that would lead to an alternative weighting scheme.

CSOs are Anti-System Similarity measures the degree to which CSOs in separate jurisdictions have the same level of organized opposition to the current pollical system (Coppedge et al. 2018:178). The variable was initially collected using ordinal intervals and then converted to a continuous interval using a Bayesian item response theory measurement model (Ibid.). As explained in the first policy diffusion hypothesis *H3*, this variable represents the sameness in context between two jurisdictions with higher values indicating greater similarity.

The Ideal Point Similarity and Common Colonial Past variables test the remaining policy diffusion hypothesis **H4** and **H5**, respectively. The latter is self-defining and takes a value of 1 if jurisdictions share a common colonial past. The former is a time-variant measure of the degree of similarity between two countries' ideal points calculated by votes taken in the United Nations multidimensional issue space (Bailey, Strezhnev and Voeten 2017, Voeten 2013). This variable represents the sameness in ideology between two jurisdictions with higher values indicating greater similarity. Table 1 shows the descriptive statistics for all variables. The top panel shows descriptive statistics for all permissive expansions, and the bottom shows similar information for restrictive expansions.

#### Control Variables

Executive Power is a continuous variable measuring the powers given to the country's chief executive. I construct the additive index using data from the CCP and following the working paper on the constitutional boundaries of executive lawmaking (Elkins, Ginsburg and Melton 2012, Elkins, Ginsburg and Melton 2014) ii. Constitutional Freedoms is another additive index constructed from CCP data, which codes whether the constitution provides for the freedoms of assembly, association, expression, opinion and/or conscience, petition, press, and religion. Conceptually, these institutional control variable ranges from 0-7 with higher values indicating more constitutional powers entrusted to the chief executive and more constitutional enshrined freedoms, respectively. Analyses do not lag the following institutional control variables: ICCPR Ratified, Treaties Superior, Executive Power, or Constitutional Freedoms.

Legal scholars define legal institutions using interrelated terms (Head 2011, Merryman 1985, Siems 2016). Legal systems govern relations among individuals and groups. There might be as many as 400 different legal systems in the world because the definition applies to all systems with

sufficient legal autonomy, including those at the international, national, and sub-national levels such as provinces and states (Head 2011:6-7). Legal traditions are far fewer in number and represent "a set of deeply rooted, historically conditioned attitudes about the nature of law' and its roles in society (Head 2011:18, Merryman 1985). *Legal Tradition* is a categorical variable representing the four types of legal traditions present in the data: civil law (the referent category), a mixed tradition with civil law elements, a mixed tradition with common law elements, and common law. My assignment of cases to categories follows the classification provided by JuriGlobe, a research group formed by professors from the Faculty of Law of the University of Ottawa.

1 2

Access to data for such a long period is difficult. Thus, this analysis uses the Varieties of Democracy Project (V-Dem), which provides data for over 100 years of regimes around the world (Coppedge et al. 2018). *Institutionalized Democracy* and *Institutionalized Autocracy* are produced by Polity IV (Marshall, Gurr and Jaggers 2017) but imported into the data through V-Dem. The democracy and autocracy indicators are additive eleven-point scales (0-10) representing competitiveness of political participation, the openness and competitiveness of executive recruitment, and constraints on the chief executive. Because the sample contains cases that have middling scores on both scales, I follow the guidance of Marshall, Gurr and Jaggers (2017:17) and use separate indexes rather than the combined POLITY variable. *Rule of Law* is an index that measures the extent to which government officials comply with the law and the degree to which laws are transparent, independent, predictable, impartial, and equally enforced (Coppedge et al. 2018:235-36). The control variable is an interval (0-1) with higher values indicating a stronger rule of law.

CSO Routinely Consulted, measures the degree to which policymakers consult major CSOs on matters relevant to their members with higher values representing more significant levels of consultation (Coppedge et al. 2018:176). The variable was initially collected using ordinal intervals and then converted to a continuous interval using a Bayesian item response theory measurement model (Ibid.). The World Development Indicators (World Bank 2018) provide country-year data for population and GDP (constant 2010 US\$). I combine these data to produce the control variable  $ln(GDP \ per \ Capita)$ .

Table 1: Descriptive Statistics

Variable	Obs	Unique	Mean	Min	Max
<b>ΔStock Permissive Provisions</b>	1075	8	0.36	0	11
Permissive Provisions (t-1)	1075	17	6.02	0	24
Restrictive Provisions (t-1)	1075	14	4.82	0	14
ICCPR Ratified	1075	2	0.73	0	1
Treaties Superior	1075	2	0.09	0	1
Executive Power	1075	6	2.39	0	6
Constitutional Freedoms	1075	5	3.25	0	7
Institutionalized Democracy (t-1)	1075	8	1.28	0	9
Institutionalized Autocracy (t-1)	1075	8	4.54	0	7
CSO Consultation (t-1)	1075	48	0.33	-1.77	2.21
ln(GDP/cap) (t-1)	1075	182	5.92	5.27	7.27
Legal Tradition	1075				
Civil	142	2	0.13	0	1
Mixed Civil	314	2	0.29	0	1
Mixed Common	619	2	0.58	0	1
Common					
Rule of Law (t-1)	1075	118	0.47	0.08	0.78
Ideal Point Similarity (t-1)	1075	1075	-0.47	-2.47	0.00
CSO Anti-system Similarity (t-1)	1075	519	-0.97	-4.01	0.00
Common Colonial Past	1075	2	0.19	0	1
Tknot1	1075	55	31.73	2	56
Tknot2	1075	54	15.34	0	48.53
Tknot3	1075	39	3.65	0	14.95
ΔStock Restrictive Provisions	961	6	0.14	0	9
Permissive Provisions (t-1)	961	16	6.47	0	24
Restrictive Provisions (t-1)	961	12	3.97	0	14
ICCPR Ratified	961	2	0.74	0	1
Treaties Superior	961	2	0.08	0	1
Executive Power	961	6	2.43	0	6
Constitutional Freedoms	961	5	3.06	0	7
Institutionalized Democracy (t-1)	961	9	1.58	0	9
Institutionalized Autocracy (t-1)	961	8	4.50	0	7
CSO Consultation (t-1)	961	48	0.26	-2.06	2.21
ln(GDP/cap) (t-1)	961	175	5.94	5.27	7.27
Legal Tradition	961				
Civil	70	2	0.07	0	1
Mixed Civil	303	2	0.32	0	1
Mixed Common	588	2	0.61	0	1
Common					
Rule of Law (t-1)	961	112	0.47	0.07	0.78
Ideal Point Similarity (t-1)	961	961	-0.40	-2.47	0.00
CSO Anti-system Similarity (t-1)	961	477	-0.98	-4.01	0.00
Common Colonial Past	961	2	0.21	0	1
Tknot1	961	55	31.59	2	56
Tknot2	961	54	15.79	0	48.53
Tknot3	961	39	3.87	0	14.95

# 1 Analysis2 Table

 Table 2 shows three pairs of regressions testing my aforementioned hypotheses. Each pair presents permissive expansions on the left, and restrictive expansions on the right. In other words, the dependent variable for models 1, 3, and 5 is the year-over-year change in the stock of permissive provisions measured as integers. Model 2, 4, and 6 use the change in the stock of restrictive provisions. The final pair—i.e., models 5 and 6—use a directed dyad approach.

Table 2: NBRM Models Predicting Changes to Stocks of Provisions (DV: count YOY-change)

	0 0					
	(1)	(2)	(3)	(4)	(5)	(6)
	NBRM	NBRM	NBRM	NBRM	NBRM	NBRM
	Permissive	Restrictive	Permissive	Restrictive	Permissive	Restrictive
	Expansion	Expansion	Expansion	Expansion	Expansion	Expansion
DV: ΔStock of Provision Type						
Permissive Provisions (t-1)			-0.6***	0.6**	-0.6***	0.7***
Restrictive Provisions (t-1)			0.2**	-0.7**	0.1*	-1.0***
Ideal Point Similarity (t-1)					0.7+	0.7+
CSO Anti-system Similarity (t-1)					0.7***	0.9*
Common Colonial Past					0.7*	1.6*
ICCPR Ratified	-1.9**	-5.0**	-3.5**	-8.8+	-1.0	-6.4***
Treaties Superior	-13.6***	-14.7***	-16.6***	-11.5***	-14.3***	-8.6***
Treaties Superior x ICCPR Ratified	15.3***	0.9	18.1***	-7.0***	18.1***	-7.9***
Executive Power	-0.4	-0.5	-1.4***	-0.3	-2.0**	-0.7
Constitutional Freedoms	-0.6	-0.6	1.8+	-3.4***	3.8*	-3.2***
Constitutional Freedoms2	0.1	0.0	-0.2	0.4***	-0.5**	0.4***
Legal Tradition						
Civil	Ref.	Ref.	Ref.	Ref.	Ref.	Ref.
Mixed Civil	-0.0	0.0	-0.0	0.1 +	-0.6	0.1
Mixed Common	-0.0	0.0	-0.0	0.0	-0.8	-1.1
Institutionalized Democracy (t-1)	-0.3	-0.1	-0.1	-0.3	-0.3*	-0.6***
Institutionalized Autocracy (t-1)	0.3	-0.1	0.5+	-0.2	0.2	-1.5***
Rule of Law Index (t-1)	-3.7	-2.7*	-6.1*	-7.5***	-2.3	-0.4
CSO Consultation (t-1)	-0.1	0.2	0.8	0.5	3.4***	1.1+
ln(GDP/cap) (t-1)	0.8	-1.3	7.6**	-5.2+	8.7***	-2.3
Tknot1	-0.2*	-0.2***	-0.1*	-0.3*	-0.2	-0.4**
Tknot2	0.6*	0.7***	0.5**	1.2*	0.5	2.3***
Tknot3	-1.5*	-1.9***	-1.0*	-3.2*	-0.9	-6.5***
Observations	660	654	660	654	1075	961
AIC	664.0	329.9	631.6	316.6	890.1	388.5
BIC	691.0	356.8	658.6	343.5	1004.6	500.5
Degrees of Freedom	16	16	18	18	21	21

Note: Primary sample includes the six members of the EAC, their six adjacent neighbors excluding Somalia and Sudan, and two Permanent Members of the U.N. Security Council (China & Russia with France, UK, and USA to follow).

Tag: demattee\_DISSdyadic\_ARNOVA\_3regressions.do DeMattee, Anthony J. 4 Oct 2019 + p<0.10, \* p<0.05, \*\* p<0.01, \*\*\* p<0.001

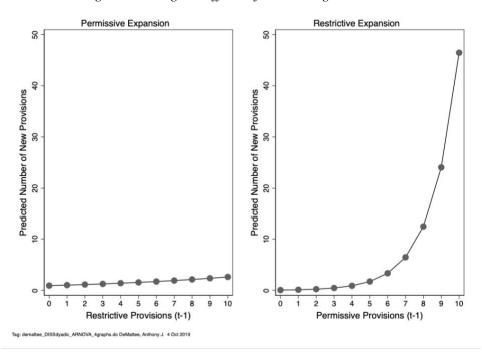
My first set of hypotheses explores the relationship between the biconditional institutional arrangement—i.e., ICCPR ratification and constitutional rules that privilege treaties above ordinary legislation—and changes to CSO regulatory regimes. In *H1A*, I argue the presence of the biconditional institutional arrangement increases the size of later permissive expansions; in *H1B*, I argue the arrangement decreases the size of restrictive expansions. The interaction and

main-effects confirm my hypotheses. Their directions and magnitude are generally consistent across all models. I will wait until I complete data collection to finalize these interpretations.

My second set of hypotheses (*H2A* and *H2B*) argue that history matters and that existing institutions constrain future changes to regulatory regimes. Specifically, I argue against the presumption of "lawmaking in the wild" and suggest instead that increases in the stock of permissive provisions and increases in the stock of restrictive provisions are dependent—not *in*dependent—with respect to the preexisting stocks of each provision type. In confirmation of *H2A* and *H2B*, the data show the size of preexisting stocks is related to the size of both permissive and restrictive expansions. These effects confirm my hypotheses and are consistent in direction and magnitude in models 3-6. I will wait until I complete data collection to finalize these interpretations.

The remaining analyses speak to the directed-dyad specifications in models 5 and 6. First, I interpret changes to regulatory regimes that increase the stock of permissive provisions (henceforth *permissive expansions*). For each additional permissive provision in the prior period, the size of the permissive expansion in the current period decreases by over 46% (-0.625, p < 0.01), holding other variables constant. And for each additional preexisting restrictive provision, the size of the permissive expansion increases by 11% (0.104, p < 0.104), holding other variables constant. Now I turn to rule changes that increase the stock of restrictive provisions (henceforth restrictive expansions). For each additional preexisting permissive provision in the prior period, the size of the restrictive expansion in the current period increases by over 93% (0.658, p < 0.01), holding other variables constant. And for each additional preexisting restrictive provision, the size of the restrictive expansion decreases by over 64% (-1.034, p < 0.01), holding other variables constant. Thus, contrary to much of the literature on this topic that omits preexisting institutions from their theory and analyses, my findings provide evidence that CSO regulatory regime change is "lawmaking on rails" because it historically informed and constrained by preexisting institutions in both the constitutional-level arena (H1A and H1B) and collectivechoice level arena (H2A and H2B).

Figure 1 - Marginal Effects of Preexisting Institutions



My three policy diffusion hypotheses (*H3*, *H4*, *H5*) argue that CSO regulatory regimes are not a special type of policy domain immune from international influence. I argue against previous findings that find no evidence of inter-jurisdictional policy diffusion and suggest regulatory regimes are an entirely domestic affair. Instead, I argue that familiar processes of policy diffusion—namely learning and emulation—influence the changing space of CSO regulatory regimes.

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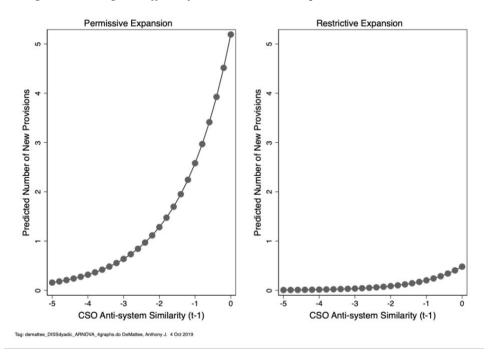
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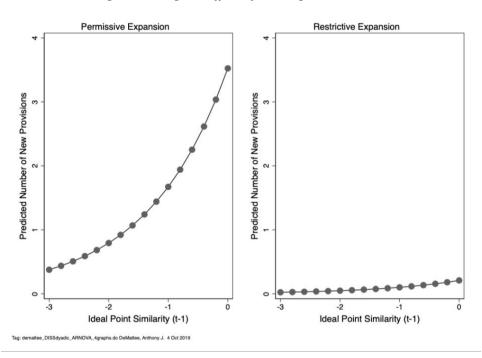
In my first policy diffusion hypothesis (*H3*), I argue that the higher the degree of sameness in two jurisdictions' levels of organized opposition by CSOs to the current political system, the larger the size of the expansion by the laggard jurisdiction. In confirmation of this policy diffusion hypothesis, the data show that greater similarity in two jurisdictions' levels of organized opposition by CSOs to the current political system (henceforth sameness in the *implementation environment*) is positively related to the size of both permissive and restrictive expansions. Conditional on one jurisdiction (the *leader*) having more permissive provisions than one considering a permissive expansion (the *laggard*), a standard deviation increase in the sameness in the implementation environment, the size of the laggard's permissive expansion increases by over 77% (0.700, p < 0.01) holding other variables constant. And when the leader has more restrictive provisions than the laggard, a standard deviation increase in sameness in the implementation environment increases the size of the laggard's restrictive expansion by over 100% (0.861, p < 0.05) holding other variables constant. Thus, contrary to much of the literature on this topic, my findings provide evidence that policy diffusion through a process of pragmatic learning—i.e., learning as a function of adopting policies from jurisdictions with similar implementation environments and contexts—affects changes to CSO regulatory regimes.

Figure 2 - Marginal Effect of Sameness in the Implementation Environment



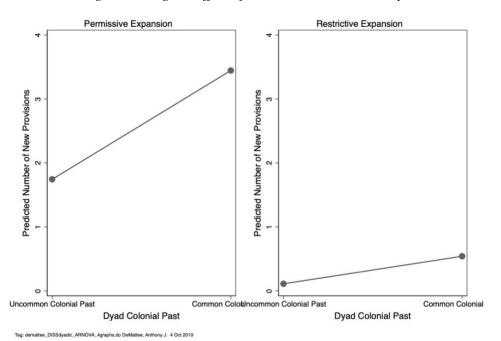
In my second policy diffusion hypothesis ( $\it{H4}$ ), I argue that the higher the degree of sameness in two jurisdictions' voting patterns in the U.N., the larger the size of the expansion by the laggard jurisdiction. In confirmation of this policy diffusion hypothesis, the data show that greater similarity in two jurisdictions' ideological position in the United Nations multi-issue space (henceforth *ideological sameness*) is positively related to the size of both permissive and restrictive expansions. Conditional on the leader having more permissive provisions than the laggard, a standard deviation increase in ideological sameness increases the size of the laggard's permissive expansion increases by over 36% (0.746, p < 0.08) holding other variables constant. And when the leader has more restrictive provisions than the laggard, a standard deviation increase in ideological sameness increases the size of the laggard's restrictive expansion by over 30% (0.729, p < 0.08) holding other variables constant. Again, contrary to much of the literature on this topic, these findings provide evidence that policy diffusion through a process of sociological emulation affects changes to CSO regulatory regimes.

Figure 3 Marginal Effect of Ideological Sameness



In my third policy diffusion hypothesis (H5), I argue that if two jurisdictions share a common colonial history, the larger the size of the expansion by the laggard jurisdiction. In confirmation of this final policy diffusion hypothesis, the data show that sharing a common colonial history is positively related to the size of both permissive and restrictive expansions. Conditional on the leader jurisdiction having more permissive provisions than the laggard, sharing a common colonial history increases the size of the laggard's permissive expansion by a factor of 1.98 (0.681, p < 0.05) holding other variables constant. And when the leader has more restrictive provisions than the laggard, a common colonial history increases the size of the laggard's restrictive expansion by a factor of 4.89 (1.588, p < 0.05) holding other variables constant. Yet again, these findings show policy diffusion through learning and emulation processes affect changes to CSO regulatory regimes.

Figure 4 Marginal Effect of Common Colonial History



# **Summary and Implications**

In this chapter, I have addressed two theory-driven research questions to expanded our understanding on the rules governments use to regulate CSOs within their borders. The remainder of this section is outlined below and will lead into two additional empirical chapters based on fieldwork in Kenay.

o preexisting institutions affect changes to CSO regulatory regimes

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4

- Review questions and findings
- 8 9 10

 this matters because prior analyses in this increasingly important research program have ignored preexisting institutions at the constitutional and collective-choice levels.

- 11 12
- o policy diffusion affects changes to CSO regulatory regimes

13 14 this matters because prior analyses have found null results on this point

14 15 I find results b/c I'm using a state-of-the-art approach
 I find results b/c I'm using primary data that allows me to unpack the rules that comprise CSO regulatory regimes

16 17

• Rules-in-form versus rules-in-use

18 19  None of this really matters because rules—neither permissive nor restrictive enforce themselves

20 21 22  Discuss literature on uneven/unfair/inconsistent of enforcement citing Russia (Anheier, Lang and Toepler 2019, Toepler, Pape and Benevolenski 2019) and North Korea as examples (Snyder 2007)

23 24 Discuss importance of bottom-up fieldwork to the research program to understand enforcement and working rules.

25

Explain that research is sparse

26 27 • Explain that in order to understand working rules' deviation form formal rules requires knowing what the formal rules actually are

28

• Highlight next chapter

29 30 Kenya as a suitable caseState-led enforcement

31 32  Sub-national, comparative study of four government regulators that enforce rules on different types of CSO legal forms: societies, companies limited by guarantee, trusts, and NGOs

33 34

Interviews and archives

35

Societal compliance

3637

Three cities in KenyaLegitimate CSOs from all legal forms

38 39 ■ Illegitimate CSOs—"briefcase NGOs (BNGOs)"—that evade regulators

40

i If a Poisson regression model (PRM) or zero-inflated Poisson model (ZIP) is used when there is overdispersion in the outcome, the risk is that a variable will mistakenly be considered significant when it is not (Long and Freese 2014:512). Both the zero-inflated negative binomial (ZINB) and negative binomial regression model (NBRM) accommodate overdispersion in the dependent variable. Use of the ZINB requires a theoretical justification of two unobserved groups in the sample: one group (group A) whose governments never passes a law has outcome 0 with a probability of 1. The second group (group A) are countries whose governments eventually pass a law and thus have

varying stocks of restrictive and permissive provisions. Group  $\sim A$  may have an outcome 0, but there is a nonzero probability that the country has a positive count. More briefly, the ZINB regression model simultaneously analyzes the first process (i.e., membership in group A or group  $\sim A$ ) and the second process that models the positive count (Lambert 1992, Mullahy 1986 cited by Long & Freese, 2014: 535). Because the sample contains zero members in group A, the use of the ZINB seems methodologically inappropriate.

ii Operationally, the additive index increases by 1 for each of the following binary variables present in the constitutional system as identified by CCP: (i) power to initiate legislation (coded I if head of state, head of government, or government can initiate legislation); (ii) power to issue decrees (coded I if head of state or head of government can issue decrees); (iii) power to declare emergencies (coded I if head of state, head of government, or government can declare emergencies); (iv) power to propose amendments (coded I if head of state, head of government, or government can propose amendments to the constitution); (v) power veto legislation (coded I if no vetoes are possible or can be overridden by a plurality or majority in the legislature; coded I if vetoes are possible but require at least I if head of state, head of government, or government can challenge the constitutionality of legislation (coded I if head of state, head of government, or government can dissolve the legislature).

# East African Community

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- 2. General Framework of Cooperation Between the Republic of Burundi and Foreign Non-Governmental Organizations (ONGEs) [LOI N°1/01 DU 23 JANVIER 2017 PORTANT MODIFICATION DE LA LOI N°1/011 DU 23 JUIN 1999 PORTANT MODIFICATION DU DECRET- LOI N°1/033 DU 22 AOUT 1990 PORTANT CADRE GENERAL DE LA]. Burundi. Law No. 1/01 of January 23, 2017 (2017). Enacted: January 23, 2017. Amending Law No. 1-011 of June 23, 1999 amending Decree-Law No. 1-033 of August 22, 1990.
- 3. Organic Framework of Non-profit Associations [LOI N°1/02 DU 27 JANVIER 2017 PORTANT CADRE ORGANIQUE DES ASSOCIATIONS SANS BUT LUCRATIF]. Burundi. Law No. 1/02 of January 27, 2017 (2017). Enacted: January 27, 2017. Amending the Decree-Law No. 1/11 of 18 April 1992 on the organic framework of non-profit associations.

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- 2. The Public Order Act Cap. 56. Kenya. No. 54 of 1960 (1960). Enacted: January 1, 1960. Amending Cap. 56 (1950).
- 3. The Companies Ordinance. Kenya. Chapter 486 (1962). Enacted: 1-Jan-62.
- 4. The Trustees (Perpetual Succession Act) Cap. 164. Kenya. No. 19 of 1964 (1964). Enacted: January 1, 1964. Amending Cap. 164 (1948).
- 5. The Societies Act Cap. 108. Kenya. No. 4 of 1968 (1968). Enacted: February 16, 1968.
- 6. Income Tax Act Cap. 470. Kenya. (1973). Enacted: January 1, 1974.
- 7. The Land (Perpetual Succession) (Amendment) Act. Kenya. No. 2 of 1980 (1980). Enacted: May 2, 1980. Amending Cap. 164 (1948).
- 8. Trustees (Perpetual Succession) Act. Kenya. No. 22 of 1987 (1987). Enacted: January 1, 1987. Amending Cap. 164 (1948).
- 9. Value Added Tax Act. Kenya. Cap. 476 (1989). Enacted: January 1, 1990.
- 10. The Non-Governmental Organizations Co-ordination Act. Kenya. No. 19 of 1990 (1990). Enacted: Amended before enacted.
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- 12. The Statute Law (Miscellaneous Amendments) Act, 1992. Kenya. No. 11 of 1992 (1992). Enacted: October 23, 1992. Amending No. 19 of 1990.
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- 14. Non-Governmental Organizations Council Code of Conduct, 1995. Kenya. Legal Notice No. 306 of 1995 (1995). Enacted: September 8, 1995. In exercise of powers conferred by section 24 of the NGO Act No. 19 of 1990.
- 15. The Statute Law (Repeals and Miscellaneous Amendments) Act, 1997. Kenya. No. 10 of 1997 (1997). Enacted: November 7, 1997. Amending Cap. 56 (1950).
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- 19. Political Parties Act, 2007. Kenya. Cap. 7A (2007). Enacted: January 1, 2008.
- 20. The Companies Act. Kenya. Chapter 486 (2008). Enacted: January 1, 2008. Amending Cap. 486.
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- 26. The Security Laws (Amendment) Act, 2014. Kenya. No. 19 of 2014 (2014). Enacted: December 22, 2014. Amending No. 18 of 2013.
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- 2. Governing the Organisation and the Functioning of National Non-Governmental Organisations. Rwanda. Law No. 04/2012 of 17/02/2012 (2012). Enacted: April 9, 2012.
- 3. Governing the Organisation and the Functioning of International Non-Governmental Organisations. Rwanda. Law No. 05/2012 of 17/02/2012 (2012). Enacted: April 9, 2012.

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- 3. Relief and Rehabilitation Commission Act. South Sudan. (2016).
- 4. Non-Government Organizations Act. South Sudan. (2016).

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- 3. Societies Ordinance. Tanzania. No. 76 of 1962 (1962). Enacted: December 12, 1962. Amending Cap. 337 (No. 11 of 1954).
- 4. Societies Ordinance. Tanzania. No. 54 of 1963 (1963). Enacted: December 31, 1963. Amending Cap. 337 (No. 11 of 1954).
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- 7. The Non-Governmental Organizations Act. Tanzania. No. 24 of 2002 (2002). Enacted: December 14, 2002.
- 8. The Written Laws (Miscellaneous Amendment) Act. Tanzania. No. 2 of 2005 (2005). Enacted: June 4, 2005.
- 9. The Income Tax Act. Tanzania. No. 27 of 2008 (2008). Enacted: November 30, 2008.
- 10. The Value Added Tax Act. Tanzania. No. 5 of 2014 (2014). Enacted: December 11, 2014.

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- 3. Non-Governmental Organisations Regulations. Uganda. Statutory Instrument No. 113-1/1990 (1990). Enacted: April 6, 1990. Under section 12 of the Non-Governmental Organisations Statute, 1990.
- 4. The Income Tax Act. Uganda. Cap. 340 (1997). Enacted: July 1, 1997.
- 5. Local Governments Act 1997. Uganda. Cap. 243 (1997). Enacted: March 24, 1997.
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- 7. Income Tax (Amendment) Act. Uganda. Act No. 4 of 2008 (2008). Enacted: July 1, 2007. Amending Cap. 340 of 1997.
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- 3. Code of Conduct for NGOs in Ethiopia. Ethiopia. (1998). Enacted: January 1, 1998.
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- 2. Organisations (Control of Assistance) Act Cap. 116. Zambia. No. 13 of 1994 (1994). Amending No. 11 of 1966.

- 3. Trades Licensing Act Cap. 393. Zambia. No. 13 of 1994 (1994). Amending No. 41 of 1968.
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- 2. Law of the People's Republic of China on Assemblies, Processions and Demonstrations [中华人民共和国集会游行示威法, 中华人民共和国主席令第二十号]. China. Order No. 20 of 1989 of the President of the People's Republic of China (1989). Enacted: October 31, 1989.
- 3. Interim Provisions for the Administration of Foreign Chambers of Commerce in China [外国商会管理暂行规定, 国务院令第36号]. China. Decree No. 36 of 1989 of the State Council (1989). Enacted: July 4, 1989.
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- 7. Regulations on Registration Administration of Associations [社会团体登记管理条例, 国务院令 第250号]. China. Order No. 250 of 1998 of the State Council (1998). Enacted: October 25, 1998.
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- 14. Law of the People's Republic of China on the Promotion of Privately-run Schools [中华人民共和国民办教育促进法, 中华人民共和国主席令第八十号]. China. Order No. 80 of 2002 of the President of the People's Republic of China (2002). Enacted: September 1, 2003.
- 15. Interim Regulations on Registration Administration of Institutions [事业单位登记管理暂行条例, 国务院令第411号]. China. Decree No. 411 of of 2004 the State Council (2004). Enacted: June 27, 2004. Amending No. 252 of 1998.
- 16. Accounting System for Private Non-profit Organizations [民间非营利组织会计制度]. China. Ministry of Finance, 2004 No. 7 (2004). Enacted: January 1, 2005.
- 17. Regulations on Administration of Foundations [基金会管理条例, 国务院令第400号]. China. Decree No. 400 of 2004 of the State Council (2004). Enacted: June 1, 2004.
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