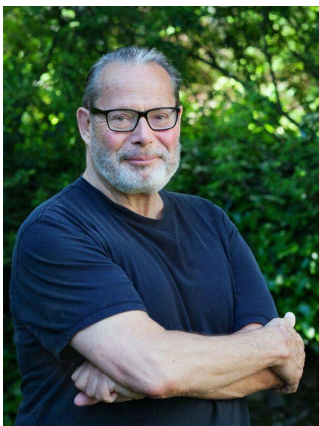


OSTROM LECTURE ON ENVIRONMENTAL POLICY

The Power and Peril of Narratives in Determining Environmental Policy

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Academic programs in environmental policy typically focus on policy design, analysis & evaluation. However, the smartest and best-designed policy can be constrained, misguided, or foiled by the popular narratives attached to the policy, regardless of the substance. The result of this is that the success of environmental policy can end up being more about how that policy is talked about, than how the policy is designed. Examples will be drawn from ecosystem services, endangered species protection, and biotechnology and aquaculture. The key lesson is: words matter, so tread carefully when you are advocating a policy, and look beyond the words when evaluating a policy.

WEDNESDAY

APRIL 14 • 3:00–4:30 PM ET

VIRTUAL VIA ZOOM <https://iu.zoom.us/j/2395327669>



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