

# OSTROM WORKSHOP RESEARCH SERIES

## Haiyan Lu

*Ostrom Workshop Visiting Scholar*

“How the Government Promotes Coproduction in City Community through NGO: Taking Two Communities in NJ City as the Cases”

**Wednesday, April 4, 2018**

12:00 – 1:00 p.m.

Ostrom Workshop, 513 N. Park



Using coproduction theory to analyze community governance in China is seldom both in China and western countries. Therefore, this paper analyzes the coproduction in two communities, XWJ and JMZY, in NJ City, which embodies two kinds of initiatives to promote coproduction: government initiatives, and government and company cooperation. Through analyzing the coproduction in these two communities from organizational design, actors, motivation mechanism, and forms, we find that government plays a very important role in boosting the development of coproduction. The reasons why government acts like this are based on two considerations: one is for political performance; another is for alleviating the administration burden of subdistrict office and community committee. Of course, the administrative push has side effects that will limit the development of coproduction conversely. The sustainable development of coproduction still depends on the leading role of residents and their neighborhood organizations.



**Haiyan Lu** is a visiting scholar at the Ostrom Workshop (August 10, 2017–August 9, 2018) funded by the Chinese Scholarship Council. Her research focuses on non-profit organizations and social governance. She is an associate professor at the Department of Public Administration, School of Public Administration, Jiangsu University of Science and Technology, China. She holds a PhD in Political Theory, obtained from Wuhan University in China ([website](#)).

Presentations are open to the public (see our website for papers). You are welcome to bring your lunch. For questions, contact Allison Sturgeon ([sturgeon@iu.edu](mailto:sturgeon@iu.edu); 812/855–3151).