“How the Government Promotes Coproduction in City Community through NGO: Taking Two Communities in NJ City as the Cases”

Wednesday, April 4, 2018
12:00 – 1:00 p.m.
Ostrom Workshop, 513 N. Park

Using coproduction theory to analyze community governance in China is seldom both in China and western countries. Therefore, this paper analyzes the coproduction in two communities, XWJ and JMJJ, in NJ City, which embodies two kinds of initiatives to promote coproduction: government initiatives, and government and company cooperation. Through analyzing the coproduction in these two communities from organizational design, actors, motivation mechanism, and forms, we find that government plays a very important role in boosting the development of coproduction. The reasons why government acts like this are based on two considerations: one is for political performance; another is for alleviating the administration burden of subdistrict office and community committee. Of course, the administrative push has side effects that will limit the development of coproduction conversely. The sustainable development of coproduction still depends on the leading role of residents and their neighborhood organizations.

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Presentations are open to the public (see our website for papers). You are welcome to bring your lunch. For questions, contact Allison Sturgeon (sturgeon@iu.edu; 812/855–3151).