

OSTROM WORKSHOP RESEARCH SERIES

Thuy Nguyen

*School of Public & Environmental Affairs
IU Bloomington*

“Anti-Corruption Media Coverage and Corruption Perception”

Wednesday, April 19, 2017

12:00 – 1:00 p.m.

Ostrom Workshop, 513 N. Park



Despite increasing critique on widely used cross-country perception-based corruption indexes, there is scarce evidence testing the validity of these measurements. Using media content analysis and instrumental variable method, this paper provides evidence on how the Corruption Perception Index of Transparency International is influenced by media. An exogenous increase in anti-corruption news coverage caused by media infrastructure changes might lead to a higher incidence of perceived corruption. In addition, the Corruption Perception Index positively responds to a country’s ratification of global or regional anti-corruption conventions. These findings suggest that many raters of perception-based indexes tend to portray corruption as more serious and pervasive when exposing news about corruption-crackdown efforts by a country’s government institutions.



Thuy Nguyen is a Searle Postdoctoral Fellow on Regulatory Reform at SPEA, where she had been a visiting scholar in 2015 and obtained her MPA in 2012. Thuy is a development economist specializing in economics of corruption and regulations. Her work focuses on firm-level empirical and theoretical models that cover broad issues of corruption, such as cross-country corruption measures’ assessment and determinants of corruption from firm perspectives. Thuy holds a PhD in Economics from Maastricht University ([website](#)).

Presentations are open to the public (see our website for papers). You are welcome to bring your lunch. For questions, contact Allison Sturgeon (sturgeon@iu.edu; 812/855–3151).